



Sponsorship Opportunities

General Market Sponsorship

Your sponsorship will help sustain the overall operation of the market and expand opportunities to shoppers, vendors and the community. With your support we are able to offer community events, educational resources, music and other entertainment and greater awareness of the market and how it supports our local community.



Market Match Sponsorship

The Market Match Program makes it easier for customers to purchase fresh produce and eligible food items at our market. Your sponsorship provides a dollar-for-dollar match (up to \$10 per visit) for customers using Supplemental Nutrition Assistance Program benefits (SNAP, formerly known as “food stamps”) at the market. Our ability to provide this program is limited to these sponsorships.

Sponsor Recognition

14 Carrot Gold Sponsor (\$1,500)

- Recognition on signage at every market
- Recognition on Tumwater Town Center Farmers Market web site and Facebook
- Recognition in 22 weeks of e-newsletter
- Banner display (if you provide)
- Logo or business name placement in widely distributed market poster (commitment by February 1st, 2017)
- Opportunity to occupy our community booth for one market day

Sustaining Sponsor (\$750)

- Recognition on signage at every market
- Recognition on Tumwater Town Center Farmers Market web site and Facebook
- Recognition in 22 weeks of e-newsletter

Special Event Sponsor (\$500)

- Exclusive recognition as a sponsor of a special event
- Recognition on all promotions and advertising for the event, including e-newsletter
- Recognition on the Tumwater Town Center Farmers Market web site and Facebook
- Signage at the event
- Opportunity to host a booth on the day of the event

Market Match Sustaining Sponsor (\$1,000 or more)

- Recognition on signage, outreach materials and the full season recipient coupons.
- Recognition on Tumwater Town Center Farmers Market web site and Facebook
- Recognition in 22 weeks of e-newsletter

Market Match One Month Sponsor (\$250)

- Recognition on signage for the month distribution and recipient coupons.
- Recognition on Tumwater Town Center Farmers Market web site and Facebook
- Recognition in 4 weeks of e-newsletter

Market Match 10 Visit Sponsor (\$100)

- You can support 10 visits for a low income family or individual with just a \$100 contribution
- Recognition on Tumwater Town Center Farmers Market web site and Facebook